

# How to get started in your community

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# How to Ensure Success

- Understand Your Options
- Build Community Support
- Educate Your Community
- Involve the Public and Key Stakeholders
- Make Sure Final Language is Legally Defensible
- Implement and Administer Fully and Fairly



# Understand Your Options

Determine what's best for community based on:

- ✓ Previous Planning Efforts
- ✓ Master Plan or Comprehensive Plan
- ✓ Input from State and Federal Agencies
- ✓ Advice from Municipal Attorney
- ✓ Political Will
- ✓ Available Funding
- ✓ Remaining Wetland Resources
- ✓ Inventories and assessments

Deciding what shoreline zoning standard is best depends on a shoreline assessment. A more developed shoreline (right) requires a different approach than a lake with an existing greenbelt (left). Source: Rod Cortright



# Build Community Support

Recruit local leadership, such as local officials, lake associations, lake advocates, and watershed groups.

Include members of the regulated community and all stakeholders:

- ✓ Developers & Contractors
- ✓ River / Lake Associations
- ✓ Environmental Groups
- ✓ Realtors
- ✓ Citizens



# Involve the Public and Key Stakeholders

- Form advisory committee
- Issue public notices and have public meetings and hearings on all drafts
- Reach out to affected stakeholders
- Answer all questions fully

# Educate Your Community

- Functions, values, costs and benefits
- Do inventories early
- Utilize word of mouth, local print and radio media
- Wage a grassroots campaign

# Make Sure Final Language is Legally Defensible

- Consult your municipal attorney





A zoning standard or decision may violate substantive due process if:

- It fails to advance a reasonable governmental interest (for example, public health, safety or welfare).
- It results in “. . . the purely arbitrary, capricious and unfounded exclusion of other types of legitimate land use from the area in question.”
- The regulation goes beyond what is minimally necessary to accomplish the public purpose.

Implement  
and  
Administer  
Fully and  
Fairly

- Consistency is critical
- Enforcement and penalties are unpopular but integral